

**IT'S TIME TO SUBMIT EVENTS FOR THE 2020/2021  
ENDLESS MOUNTAINS VISITORS BUREAU  
CALENDAR OF EVENTS BOOKLET**

**DEADLINE: Friday, February 14**

Events that take place between April 1, 2020 and March 31, 2021, are now being accepted for the *Endless Mountains Visitors Bureau Calendar of Events* printed booklet.

***NEW!* ENHANCED LISTING OPTION - \$25 per listing**

Includes:

10-word description • Listing will be boxed • Wording will be in bold print

LIMITED SPACE AVAILABLE – call the visitors bureau to reserve your space – 570-836-5431

**Who Can Submit Events:** any community or non-profit organization, or visitors bureau member

**Where do events have to take place:** Sullivan, Susquehanna, or Wyoming county. Businesses and organizations who are members of the bureau may submit events regardless of their business location (for information on membership, contact the bureau at 570-836-5431).

**What type of events can be submitted:** any public event that would be of interest to visitors coming to the area. Sales on store merchandise are not considered events.

This year, there are two event listing options:

**LINE - free**

- The listing will consist of the event name, date and time, location, phone number, and website.
- There is no limit to the number of events you can submit.
- Click on this link to submit your event(s) now:

**ENHANCED - \$25 listing**

- The listing will consist of a 10-word description of the event, the event name, date and time, location, phone number, and website.

- The entire event listing will be inside a boxed border.
- All wording will be in bold print.
- There are limited spaces available on a first come, first served basis.
- Call the Endless Mountains Visitors Bureau to reserve your space – 570-836-5431.

### ***WANT EVEN MORE PROMOTION FOR YOUR EVENT?***

*You can sponsor the 2020/2021 Calendar of Events for \$1,000.*

*As the sponsor, you will receive*

- *Recognition as the sponsor in marketing initiatives for the calendar*
- *½ page ad on the front cover of the booklet (over 50,000 copies!)*
- *Your logo and sponsorship information featured on the EMVB website*

*Contact the bureau for details – 570-836-5431 or 800-769-8999*

All events submitted will appear on the bureau’s website, but only events submitted by the February 14 deadline will appear in the printed booklet. The bureau reserves the right to edit and/or delete any submission.

Over 50,000 copies of the calendar booklet will be printed. It will be distributed at the bureau’s visitors center in Tunkhannock, in brochure racks located throughout the Endless Mountains and surrounding counties, as well as at visitors bureau member businesses, PennDOT welcome centers, other visitors bureau offices throughout the state, travel and sports shows the bureau attends, AAA offices, and to individuals who request them from the bureau via phone calls and other marketing initiatives.

If you have any questions, please do not hesitate to call!

Thank you,

*Shelley A. McAndrew*

Membership Marketing Director  
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**\*\*If you received this and are no longer in charge of an event, please forward to the appropriate person\*\***