

Membership Information

5405 State Route 6, Tunkhannock PA 18657 / 570-836-5431 / 800-769-8999
www.EndlessMountains.org

ABOUT US

The Endless Mountains Visitors Bureau (EMVB) is the designated tourism promotion agency for Sullivan, Susquehanna, and Wyoming counties. It has been in existence since 1962.

We offer a variety of services to our members—all designed to help them get the word out about their business in ways they may not have been able to do on their own.

The EMVB's goal is to market the region as a whole, with an emphasis on promoting its members.

We are always looking for ways to help our members and are open to suggestions and willing to do whatever we can to help.

This is achieved through different advertising venues including print and broadcast media, regional, state, and national publications; trade shows, and the Internet.

What we do...MARKETING & PROMOTION

Advertising

The EMVB places ads in local, regional, state, and national publications, including PA Camping Guide, Happenings Magazine, Where & When Magazine, and the state visitors guide. We also advertise in local and regional newspapers and their special inserts regarding vacationing in the Endless Mountains Region.

Travel & Sports Shows

The visitors bureau and its members are represented at travel & tourism, sports, and other themed shows where the *Guide to the Endless Mountains* is distributed.

Guide Distribution

The bureau distributes its *Guide to the Endless Mountains* in Bradford, Sullivan, Susquehanna, and Wyoming counties, as well as throughout PA and NY via brochure racks including those at state rest areas and welcome centers.

Sales Initiatives

EMVB members are represented and promoted through our participation in trade shows, industry events, meetings with tour and travel planners (including AAA) and tourism partners, as well as other networking opportunities.

Seminars & Workshops

Members are invited to attend any of the educational seminars, workshops, and networking opportunities offered through the visitors bureau to its members only.

EMVB STAFF

Jean Ruhf executive director / jean@endlessmountains.org

Janet Harabin bookkeeping / janet@endlessmountains.org

Morgan Christopher sales & marketing consultant / sales@endlessmountains.org

Guide & Website Listings

As a bureau member, you will have an opportunity to place an ad in our publication A Guide to the Endless Mountains at a reduced price. You will be listed on the EMVB website, with the opportunity to link to your site, post any packages, deals, or special events you have, place up to three photos next to your listing, and write a description about your business at no extra charge. You can also have your listing appear in as many categories on our site that fit your business.

Brochure Distribution & Lead Referrals

We will distribute your brochure throughout the Endless Mountains Region in our brochure racks and at our visitors center in Tunkhannock. You can also purchase space at PennDOT rest areas for a fee, or for free at PennDOT welcome centers.

The EMVB receives many literature requests through advertising, travel shows, press releases, visitors, and our website. Those requesting information are given the current guide and calendar of events, along with member brochures that apply specifically to what is asked for.

Calendar of Events

If you have an event or open house that you would like to promote, you can list it for free in our annual calendar of events brochure. You can also sponsor the annual calendar or pay a small charge to have your event listing highlighted. Contact the bureau for details. A notice is sent to all members in January, reminding them to submit their events for the printed piece.

Press Releases

We can help promote your special event or accomplishment with a press release distributed through our office to the media. You can provide us with the written release, or we can write it for you with information you supply.

Co-op Advertising

Discounted advertising in other publications is available to all our members.

Social Media

Our staff can help you set up your own Facebook and Twitter accounts. We stay active on our social media pages and tweet and post on a regular basis about our members and other Endless Mountains topics.

Proofing & Critiquing

Before you get your brochure printed, run an ad, or send out a newsletter, let us look it over. Sometimes it takes an outsider to see something you may have missed—that outsider is us!

Travel & Trade Show Representation

All members are represented at all the trade and travel shows the Endless Mountains Visitors Bureau attends through distribution of our annual guide.

Route 6 Alliance

As a member of the bureau, you will be listed free on the PA Route 6 Alliance website. You will also have the opportunity to be in other Route 6 marketing projects.

Packages

Packages and deals that include our members are posted for free on the visitors bureau website.

Membership Application

CONTACT INFORMATION—Please fill out completely for our use so we can contact you with bureau business and marketing opportunities.

Name of business _____
Contact person/title _____
Mailing address _____
Shipping address _____
Phone / toll-free numbers _____
Fax number _____
Website _____
Email _____
Facebook _____

This is an annual membership, which runs January through December. Membership dues invoices are mailed out in July for the upcoming year.

Effective immediately: All Membership for the remainder of 2020 and all of 2021 will be FREE for all categories.

CATEGORY & DUES —Please check one

**** Members located outside of Sullivan, Susquehanna, and Wyoming counties have a flat membership fee of \$200****

- | | |
|--|---|
| <input type="checkbox"/> Annual Event...\$85 | <input type="checkbox"/> Housing, Real Estate...\$110 |
| <input type="checkbox"/> Antique Shop...\$85 | <input type="checkbox"/> Hunting, Fishing...\$85 |
| <input type="checkbox"/> Art, Music, Theatre...\$85 | <input type="checkbox"/> Media...\$85 |
| <input type="checkbox"/> Bakery...\$85 | <input type="checkbox"/> Meeting, Conference, Retreat Center...\$85 |
| <input type="checkbox"/> Bank...\$110 | <input type="checkbox"/> Museum, Genealogical Library...\$85 |
| <input type="checkbox"/> Bar, Pub...\$85 | <input type="checkbox"/> Nature Preserve, Conservancy...\$85 |
| <input type="checkbox"/> Bed & Breakfast...free for collecting room tax | <input type="checkbox"/> Recreation...\$85 |
| <input type="checkbox"/> Business, Services...\$110 | <input type="checkbox"/> Retail, Specialty Shop...\$85 |
| <input type="checkbox"/> Boarding Kennel, Animal Shelter...\$85 | <input type="checkbox"/> Spa, Personal Wellness...\$85 |
| <input type="checkbox"/> Campground...\$110...free for collecting room tax | <input type="checkbox"/> Scenic Site...\$85 |
| <input type="checkbox"/> Catering...\$85 | <input type="checkbox"/> Themed Getaway, Retreat...\$85 |
| <input type="checkbox"/> Civic & Community Organization...\$85 | <input type="checkbox"/> Touring...\$85 |
| <input type="checkbox"/> Country Inn...free for collecting room tax | <input type="checkbox"/> Trail...\$85 |
| <input type="checkbox"/> Eatery...\$85 | <input type="checkbox"/> Transportation...\$85 |
| <input type="checkbox"/> Education...\$160 | <input type="checkbox"/> Vacation Rental...free for collecting room tax |
| <input type="checkbox"/> Farm to You-Seasonal...\$35 | <input type="checkbox"/> Wedding, Reunion, Event Resource...\$85 |
| <input type="checkbox"/> Farm to You-Year-Round...\$85 | <input type="checkbox"/> Wedding, Reunion, Event Venue...\$85 |
| <input type="checkbox"/> Golf...\$85 | <input type="checkbox"/> Winery/Brewery...\$85 |
| <input type="checkbox"/> Grocery Store, Food Mart...\$85 | |
| <input type="checkbox"/> Historic, Cultural Site...\$85 | |
| <input type="checkbox"/> Hotel, Motel...free for collecting room tax | |



Continued...

Please complete the following information as you would like it to appear on our website.

Send up to three digital photos to: jean@endlessmountains.org *Put your business name in the text please*

Description please write a description of your business to place under the listing of your business name, location, phone, email, and website. You may write anything you feel is important for people to know about who you are. (We reserve the right to edit all material and make appropriate adjustments)

If you would like your listing under more than one category on our website please list the additional ones here:

PHOTO USE PERMISSION We would love to be able to use photos we see on your website or Facebook page to help with our marketing efforts—including our annual guide, ads, website, social media, etc.

If you are okay with us using your photos, please check the box below.

By allowing us to use your photos, it will not only help us make our advertising more appealing to the eye, but it will also be added promotion for you! We always give photo credit when possible. Thank you!

Permission is given to the Endless Mountains Visitors Bureau to use our / my photos in its marketing initiatives.

SUBMITTED BY _____ **DATE** _____

RECOMMENDED BY _____

Send completed form to:
Endless Mountains Visitors Bureau
5405 State Route 6
Tunkhannock PA 18657

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