



PRESS RELEASE
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Robinson Named Deputy Director of Endless Mountains Visitors Bureau

Tunkhannock, Pennsylvania – Jill Robinson of Tunkhannock has been named deputy director of the Endless Mountains Visitors Bureau. Her role will include assisting at the Visitor’s Center, managing the bureau’s social media, and providing services to new and existing members.

Robinson received degrees in professional writing and English from King’s College in Wilkes-Barre, where she graduated at the top of her class in 2019. She graduated from Tunkhannock Area High School in 2015.

Prior to joining the visitors bureau, Robinson served as a writer at DiscoverNEPA, a regional marketing initiative based in Wilkes-Barre.

“We are thrilled to have Jill join us,” said Jean Ruhf, executive director of the Endless Mountains Visitors Bureau. “As a local, she is familiar with the resources and attractions that our region has to offer. With her strong background in tourism, she makes a wonderful fit for our organization.”

The Endless Mountains Visitors Bureau has been promoting tourism for Sullivan, Susquehanna, and Wyoming counties for over 50 years. This three-county region has much to offer the visitor and the local resident alike – beautiful scenic sites and overlooks; historical attractions; a wide array of fairs and festivals; cultural exhibits and events; and every outdoor activity from golfing, hunting, and fishing, to paintball, kayaking, and hiking.

For more information on the Endless Mountains, contact the visitors bureau at 570-836-5431, 1-800-769-8999, or info@endlessmountains.org.

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