



## 2023 Membership Information

### About Us

The Endless Mountains Visitors Bureau (EMVB) is the designated tourism promotion agency for Sullivan, Susquehanna, and Wyoming counties. Since 1962, our non-profit organization has marketed the region and promoted local businesses, attractions, and events.

We spread the word about our members through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more. We also produce the annual *Guide to the Endless Mountains*, which we distribute via mail, events, trade shows, and brochure racks throughout Pennsylvania and New York.

### Membership

Membership is free for any business in Sullivan, Susquehanna, and Wyoming counties. Member benefits include:

- Business name and contact information listed in the annual *Guide to the Endless Mountains*, which is released every spring.
- Webpage for your business listed on EMVB's website
- Submit visitor-related events to EMVB's online calendar
- Submit deals and packages to be featured on EMVB's website
- Display your brochure or business card at the EMVB Visitors Center in Tunkhannock
- EMVB will distribute your brochure to information kiosks, welcome centers, and events
- Subscription to EMVB Connect, a members-only e-newsletter with marketing tips and bureau news
- Potential to have your social media posts shared on EMVB's social channels
- Inclusion in the PA Route 6 Alliance
- Invitation to participate in seasonal/targeted brochures, such as *An Endless Mountains Christmas*
- Invitation to EMVB's annual marketing workshop
- Discounted co-op advertising in other publications, including *Happenings Magazine* and *PA Camping Directory*
- Help with writing and/or distributing press releases
- Help with marketing services, such as setting up social media accounts, proofing and critiquing marketing materials, and registering/verifying your business on Google
- Representation at travel and trade shows, industry events, and tour/travel planners

**Endless Mountains Visitors Bureau**

5405 SR 6, Tunkhannock, PA 18657 | (570) 836-5431 | (800) 769-8999

[www.EndlessMountains.org](http://www.EndlessMountains.org)



## 2023 Membership Application

### Business Information

For publication. Fill out this section as you wish to see it in print and online.

Business Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Username: \_\_\_\_\_

Instagram Username: \_\_\_\_\_

### Applicant Information

For EMVB office use only.

Applicant Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Photo Use Permission

By checking the box below, you grant permission to EMVB to use photos from your business's website and social media in our marketing efforts, such as our annual guide, ads, website, social media, etc.

Allowing us to use your photos will enhance your online listing, make ads more appealing to the eye, and give added promotion to your business. We will caption or tag your business whenever possible.

I grant permission to the Endless Mountains Visitors Bureau to use my photos in its marketing initiatives.

**Business Category**

Please check any that apply.

**Eat & Drink**

- Bars & Pubs
- Coffee Shops
- Restaurants
- Sweets
- Wineries & Breweries

**Outdoors**

- Golf
- Hunting & Fishing
- Parks & Trails
- Sports & Recreation

**Places to Stay**

- Bed & Breakfasts
- Campgrounds
- Hotels & Motels
- Vacation Rentals

**Things to Do**

- Antiques
- Arts, Music, & Theatre
- Farms & Markets
- Historic Sites
- Leisure & Fun
- Museums & Libraries
- Shops
- Wellness

**Community**

- Businesses & Services
- Community Organizations
- Education
- Health Care
- Media
- Real Estate
- Transportation

**Events**

- Annual Events

**Event Venues**

- Event Venues

**Description**

Please write a description of your business to be included on your listing on endlessmountains.org. Tell us what visitors should know about your business and what makes it unique. EMVB reserves the right to edit all material and make appropriate adjustments.

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## Application Submission

Please mail your completed application to:

Endless Mountains Visitors Bureau  
5405 SR 6  
Tunkhannock, PA 18657

You may also submit an electronic copy to [jill@endlessmountains.org](mailto:jill@endlessmountains.org).

## Questions?

Reach out to EMVB by calling us at (570) 836-5431 or by emailing our staff:

Jean Ruhf, Executive Director, [jean@endlessmountains.org](mailto:jean@endlessmountains.org)

Jill Robinson, Deputy Director, [jill@endlessmountains.org](mailto:jill@endlessmountains.org)

Janet Harabin, Bookkeeper, [janet@endlessmountains.org](mailto:janet@endlessmountains.org)

Morgan Christopher, Sales Consultant, [morgan@endlessmountains.org](mailto:morgan@endlessmountains.org)