

## Advertising Contract (optional)

If you are interested in placing an ad in the 2024 *Guide to the Endless Mountains*, please fill out the following form.

**FULL PAGE**  
\$1000.00  
7.5" w x 10" h

**FULL PAGE with BLEED**  
\$1000.00  
8.75" w x 11.25" h  
8" w x 10.5" h SAFE AREA

**INSIDE COVERS** \$1250.00    **BACK COVER** \$2000.00

**HALF PAGE**  
\$500.00  
7.5" w x 4.875" h

**QUARTER PAGE**  
\$250.00  
3.625" w x 4.875" h

**EIGHTH PAGE**  
\$125.00  
3.625" w x 2.435" h

### Ad Sizes & Pricing

**FULL PAGE** \$1000.00 (7.5" w x 10" h)

**FULL PAGE with BLEED** \$1000.00 (8.75" w x 11.25" h, 8" w x 10.5" h SAFE AREA)

**HALF PAGE** \$500.00 (7.5" w x 4.875" h)

**QUARTER PAGE** \$250.00 (3.625" w x 4.875" h)

**EIGHTH PAGE** \$125.00 (3.625" w x 2.435" h)

**INSIDE COVERS - 2 available-** \$1250.00

**BACK COVER -** \$2000.00

### Guidelines

Please make sure that your ad...

- Is a press-quality PDF
- Meets the size requirements listed above
- Uses clear, high-resolution, 300 dpi photos
- Is an original digital file (not a screenshot or scan)

Ad size: \_\_\_\_\_

Check one:

\_\_\_\_\_ I will supply an ad

\_\_\_\_\_ Please make an ad for me for an additional cost (call 570-836-5431 for an estimate)

Applicant Signature: \_\_\_\_\_

Applicant Name (printed) \_\_\_\_\_

Date: \_\_\_\_\_

Checks can be made payable to Endless Mountains Visitors Bureau. You may also pay via credit card by visiting the office or calling 570-836-5431. Please email ads to [jill@endlessmountains.org](mailto:jill@endlessmountains.org) by **January 5, 2024**.