



## 2024 Membership Information

For Businesses Outside of Sullivan & Wyoming Counties

### About Us

The Endless Mountains Visitors Bureau (EMVB) is the designated tourism promotion agency for Sullivan and Wyoming counties. Since 1962, our non-profit organization has marketed the region and promoted local businesses, attractions, and events.

We market our members through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more. We also produce the annual *Guide to the Endless Mountains*, which we distribute via mail, events, trade shows, and brochure racks throughout Pennsylvania, New York, and New Jersey.

### Membership

**Businesses outside of Sullivan and Wyoming counties may join EMVB for \$200 per calendar year (January through December).** At this time, we cannot accept lodging from outside of our designated region. Member benefits include:

- Business name and contact information listed in the annual *Guide to the Endless Mountains*, which is released every spring
- Webpage for your business listed on EMVB's website
- Submit events to EMVB's online calendar
- Submit deals and packages to be featured on EMVB's website
- Display your brochure or business card at the EMVB Visitors Center in Tunkhannock
- EMVB will distribute your brochure at information kiosks and events throughout the area
- Subscription to EMVB Connect, a members-only e-newsletter with marketing opportunities, small business resources, and visitors bureau news
- Potential to have your social media posts shared on EMVB's social channels
- Inclusion in the PA Route 6 Alliance
- Invitation to participate in seasonal/targeted brochures, such as *An Endless Mountains Christmas*
- Invitation to EMVB's annual marketing workshop
- Discounted co-op advertising in other publications, including *Happenings Magazine*, *Where & When*, and *PA Camping Directory*
- Help with writing and/or distributing press releases
- Help with marketing services, such as setting up social media accounts, proofing and critiquing marketing materials, and registering/verifying your business on Google
- Representation at travel and trade shows, industry events, and tour/travel planners

**Endless Mountains Visitors Bureau**

5405 SR 6, Tunkhannock, PA 18657 | 570-836-5431 | 800-769-8999

[www.EndlessMountains.org](http://www.EndlessMountains.org)



## 2024 New Member Application

For Businesses Outside of Sullivan & Wyoming Counties

### Business Information

For publication. Fill out this section as you wish to see it in print and online.

Business Name: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Mailing Address (if different from above): \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

Facebook Username: \_\_\_\_\_

Instagram Username: \_\_\_\_\_

### Applicant Information

For EMVB office use only.

Applicant Name: \_\_\_\_\_

Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

### Photo Use Permission

By checking the box below, you grant permission to EMVB to use photos from your business's website and social media in our marketing efforts, such as our annual guide, ads, website, social media, etc. Allowing us to use your photos will enhance your online listing and help us to promote your business more effectively. We will caption or tag your business whenever possible.

I grant permission to the Endless Mountains Visitors Bureau to use my photos in its marketing initiatives.



## Payment

Businesses outside of Sullivan or Wyoming counties may become members of EMVB for \$200 per calendar year (January through December). Checks can be made payable to Endless Mountains Visitors Bureau. You may also pay via credit card by visiting the office or calling 570-836-5431.

## Application Submission

Please mail your completed application and payment to:

Endless Mountains Visitors Bureau  
5405 SR 6  
Tunkhannock, PA 18657

You may submit an application any time during the year. To be included in the 2024 visitors guide, applications must be postmarked by **December 31, 2023**.

You may also submit an electronic copy to [jill@endlessmountains.org](mailto:jill@endlessmountains.org).

## Questions?

Reach out to EMVB by calling us at 570-836-5431 or by emailing our staff:

Jean Ruhf, Executive Director, [jean@endlessmountains.org](mailto:jean@endlessmountains.org)

Jill Robinson, Deputy Director, [jill@endlessmountains.org](mailto:jill@endlessmountains.org)

Janet Harabin, Bookkeeper, [janet@endlessmountains.org](mailto:janet@endlessmountains.org)

## Advertising Contract (optional)

If you are interested in placing an ad in the 2024 *Guide to the Endless Mountains*, please fill out the following form.

**FULL PAGE**  
\$1000.00  
7.5" w x 10" h

**FULL PAGE with BLEED**  
\$1000.00  
8.75" w x 11.25" h  
8" w x 10.5" h SAFE AREA

**INSIDE COVERS** \$1250.00    **BACK COVER** \$2000.00

**HALF PAGE**  
\$500.00  
7.5" w x 4.875" h

**QUARTER PAGE**  
\$250.00  
3.625" w x 4.875" h

**EIGHTH PAGE**  
\$125.00  
3.625" w x 2.435" h

### Ad Sizes & Pricing

**FULL PAGE** \$1000.00 (7.5" w x 10" h)  
**FULL PAGE with BLEED** \$1000.00 (8.75" w x 11.25" h, 8" w x 10.5" h SAFE AREA)  
**HALF PAGE** \$500.00 (7.5" w x 4.875" h)  
**QUARTER PAGE** \$250.00 (3.625" w x 4.875" h)  
**EIGHTH PAGE** \$125.00 (3.625" w x 2.435" h)  
**INSIDE COVERS - 2 available-** \$1250.00  
**BACK COVER -** \$2000.00

### Guidelines

Please make sure that your ad...

- Is a press-quality PDF
- Meets the size requirements listed above
- Uses clear, high-resolution, 300 dpi photos
- Is an original digital file (not a screenshot or scan)

Ad size: \_\_\_\_\_

Check one:

I will supply an ad

Please make an ad for me for an additional cost (call 570-836-5431 for an estimate)

Applicant Signature: \_\_\_\_\_

Applicant Name (printed) \_\_\_\_\_

Date: \_\_\_\_\_

Checks can be made payable to Endless Mountains Visitors Bureau. You may also pay via credit card by visiting the office or calling 570-836-5431. Please email ads to [jill@endlessmountains.org](mailto:jill@endlessmountains.org) by **January 5, 2024**.