

2024 Membership Information

About Us

The Endless Mountains Visitors Bureau (EMVB) is the designated tourism promotion agency for Sullivan and Wyoming counties. Since 1962, our non-profit organization has marketed the region and promoted local businesses, attractions, and events.

We market our members through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more. We also produce the annual *Guide to the Endless Mountains*, which we distribute via mail, events, trade shows, and brochure racks throughout Pennsylvania, New York, and New Jersey.

Membership

Membership is FREE for any business in Sullivan or Wyoming counties. Member benefits include:

- Business name and contact information listed in the annual *Guide to the Endless Mountains*, which is released every spring
- Webpage for your business listed on EMVB's website
- Submit events to EMVB's online calendar
- Submit deals and packages to be featured on EMVB's website
- Display your brochure or business card at the EMVB Visitors Center in Tunkhannock
- EMVB will distribute your brochure at information kiosks and events throughout the region
- Subscription to EMVB Connect, a members-only e-newsletter with marketing opportunities, small business resources, and visitors bureau news
- Potential to have your social media posts shared on EMVB's social channels
- Inclusion in the PA Route 6 Alliance
- Invitation to participate in seasonal/targeted brochures, such as An Endless Mountains Christmas
- Invitation to EMVB's annual marketing workshop
- Discounted co-op advertising in other publications, including *Happenings Magazine*, *Where & When*, and *PA Camping Directory*
- Help with writing and/or distributing press releases
- Help with marketing services, such as setting up social media accounts, proofing and critiquing marketing materials, and registering/verifying your business on Google
- Representation at travel and trade shows, industry events, and tour/travel planners



2024 New Member Application

Business Information

For publication. Fill out this section as you wish to see it in print and online.

Business Name:		
Physical Address:		
City: St		
Mailing Address (if different from above):		
Phone Number:		
Email:		
Website:		
Facebook Username:		
Instagram Username:		
Applicant Information		
For EMVB office use only.		
Primary Contact Person:		
Title:		
Phone Number:		
Email:		
Photo Use Permission		
By checking the box below, you grant permission to EMV and social media in our marketing efforts, such as our an Allowing us to use your photos will enhance your online leffectively. We will caption or tag your business whenever	nual guide, ads listing and help	s, website, social media, etc.
\square I grant permission to the Endless Mountains Visitors Einitiatives.	Bureau to use r	my photos in its marketing

Business Category Please check any that apply. Eat & Drink **Outdoors Places to Stay** Bars & Pubs Golf Bed & Breakfasts **Coffee Shops** Campgrounds Hunting & Fishing Restaurants Parks & Trails Hotels & Motels Sweets Sports & Recreation Vacation Rentals Wineries & Breweries Things to Do Community **Events** Antiques Businesses & Services ____Annual Events _Arts, Music, & Theatre __Community Organizations Farms & Markets Education **Event Venues** Health Care Historic Sites Event Venues Leisure & Fun Media Museums & Libraries **Real Estate** Shops Transportation Wellness Description Please write a description of your business to be included on your listing on endlessmountains.org. Tell us what visitors should know about your business and what makes it unique. EMVB reserves the right to edit all material and make appropriate adjustments.

Application Submission

Please mail your completed application to:

Endless Mountains Visitors Bureau 5405 SR 6 Tunkhannock, PA 18657

To be included in the 2024 visitors guide, applications must be postmarked by **December 31, 2023.**

You may also submit an electronic copy to jill@endlessmountains.org.

Questions?

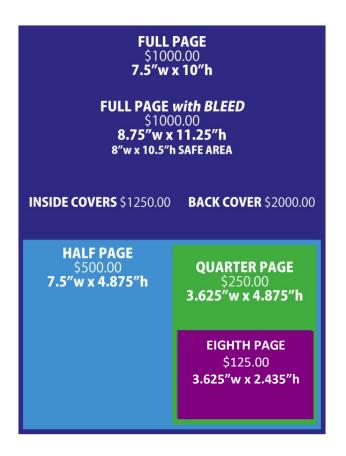
Reach out to EMVB by calling us at 570-836-5431 or by emailing our staff:

Jean Ruhf, Executive Director, jean@endlessmountains.org
Jill Robinson, Deputy Director, jill@endlessmountains.org
Janet Harabin, Bookkeeper, janet@endlessmountains.org

Advertising Contract (optional)

Ad size.

If you are interested in placing an ad in the 2024 *Guide to the Endless Mountains*, please fill out the following form.



Ad Sizes & Pricing

FULL PAGE \$1000.00 (7.5"w x 10"h)

FULL PAGE with BLEED \$1000.00 (8.75"w x 11.25"h, 8"w x 10.5"h SAFE AREA)

HALF PAGE \$500.00 (7.5"w x 4.875"h)

QUARTER PAGE \$250.00 (3.625"w x 4.875"h)

EIGHTH PAGE \$125.00 (3.625"w x 2.435"h)

INSIDE COVERS - 2 available- \$1250.00

BACK COVER - \$2000.00

Guidelines

Please make sure that your ad...

- Is a press-quality PDF
- Meets the size requirements listed above
- Uses clear, high-resolution, 300 dpi photos
- Is an original digital file (not a screenshot or scan)

neck one:	
I will supply an ad	
Please make an ad for me for an additional cost (call 570-836-5431 for an estimate)	
oplicant Signature:	_
oplicant Name (printed)	
ate:	

Checks can be made payable to Endless Mountains Visitors Bureau. You may also pay via credit card by visiting the office or calling 570-836-5431. Please email add to jill@endlessmountains.org by **January 5**, **2024**.