



PRESS RELEASE
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Endless Mountains Visitors Bureau Announces Grant Recipients

Tunkhannock, Pennsylvania – As part of the 2023 Room Tax Grant Program, the Endless Mountains Visitors Bureau has awarded over \$129,000 to tourism-related projects and events. Grant recipients include:

Sullivan County

- Endless Mountains Heritage Region: Web content creation through SHRPA
- Sullivan County Historical Society: History Quest 2024
- Dushore Area Business Association: Events or exhibits signage
- Sullivan County Agricultural Society: Sullivan County Fair
- Sullivan County Chamber of Commerce: Taste Full Event
- Eagles Mere Borough Museum: Preservation and presentation

Wyoming County

- Tunkhannock Rotary Club: Harvest & Wine Festival
- Wyoming County Cultural Center at the Dietrich Theater: Classes and events brochures, Shakespeare in the Park, River Day, and Film Festivals
- Oldest House – Laceyville Historical Society: Event advertising
- Wyoming County Chorale: Concerts
- Tunkhannock Business & Professional Association: Founder's Day, Christmas in Our Hometown, Hometown Fall Fest, and Spring Fling
- Tunkhannock Public Library: Christmas Show
- Endless Mountains Primitive Outdoorsmen: Event promotion and advertising
- Nicholson Heritage Association: Update wayfinding aides
- Wyoming County Players: Publicity and marketing
- Wyoming County Fair: 2024 Wyoming County Fair and Endless Mountains HalloWINEfest
- Moose Lodge #1276: The Lake Carey Loop
- Wyoming County Chamber of Commerce: Gift check program
- Endless Mountains Heritage Region: Web content creation through SHRPA, Youth Heritage Sojourn, Summer Heritage Benefit Paddle, and Susquehanna River Sojourn
- Nicholson Women's Club: Nicholson Bridge Day

The grant program is funded through the hotel occupancy tax, a state-mandated tax collected by lodging establishments that is paid by their guests. Thirty percent of the tax is put into the room tax grant fund, while the rest is used by EMVB to promote tourism and market the region. EMVB has awarded over \$2.4 million total to grant recipients since the program began in 2004.

Although the visitors bureau is responsible for overseeing the grant program and distribution of the money, the final decision of awarding the money is made by each county's room tax committee, which consists of members of the

community and at least one county commissioner.

Applications for the 2024 grant round will be available on www.endlessmountains.org in June. The application deadline will be September 25, 2024. The program is open to any nonprofit organization or branch of local or county government in Sullivan or Wyoming counties.

The Endless Mountains Visitors Bureau is the designated tourism promotion agency for Sullivan and Wyoming counties. Since 1962, this non-profit organization has marketed the region through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more.

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