



2025 Membership Information

About Us

The Endless Mountains Visitors Bureau (EMVB) is the designated tourism promotion agency for Sullivan and Wyoming counties. Since 1962, our non-profit organization has marketed the region and promoted local businesses, attractions, and events.

We market our members through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more. We also produce the annual *Guide to the Endless Mountains*, which we distribute 100,000 copies via mail, events, trade shows, and brochure racks throughout Pennsylvania, New York, and New Jersey.

Membership

Membership is **FREE** for any business in Sullivan or Wyoming counties. Member benefits include:

- Business name and contact information listed in the annual *Guide to the Endless Mountains*, which is released every spring
- Webpage for your business listed on EMVB's website
- Submit events to EMVB's online calendar
- Submit deals and packages to be featured on EMVB's website
- Display your brochure or business card at the EMVB Visitors Center in Tunkhannock
- EMVB will distribute your brochure at information kiosks and events throughout the region
- Subscription to EMVB Connect, a members-only e-newsletter with marketing opportunities, small business resources, and visitors bureau news
- Potential to have your social media posts shared on EMVB's social channels
- Inclusion in the PA Route 6 Alliance
- Invitation to participate in seasonal/targeted brochures, such as *An Endless Mountains Christmas*
- Invitation to EMVB's annual marketing workshop
- Discounted co-op advertising in other publications, including *Happenings Magazine*, *Where & When*, and *PA Camping Directory*
- Help with writing and/or distributing press releases
- Help with marketing services, such as setting up social media accounts, proofing and critiquing marketing materials, and registering/verifying your business on Google
- Representation at travel and trade shows, industry events, and tour/travel planners



2025 New Member Application

Business Information

For publication. Fill out this section as you wish to see it in print and online.

Business Name: _____

Physical Address: _____

City: _____ State: _____ Zip: _____

Mailing Address (if different from above): _____

Phone Number: _____

Email: _____

Website: _____

Facebook Username: _____

Instagram Username: _____

Applicant Information

For EMVB office use only.

Primary Contact Person: _____

Title: _____

Phone Number: _____

Email: _____

Photo Use Permission

By checking the box below, you grant permission to EMVB to use photos from your business's website and social media in our marketing efforts, such as our annual guide, ads, website, social media, etc. Allowing us to use your photos will enhance your online listing and help us promote your business more effectively. We will caption or tag your business whenever possible.

I grant permission to the Endless Mountains Visitors Bureau to use my photos in its marketing initiatives.

Application Submission

Please mail your completed application to:

Endless Mountains Visitors Bureau
5405 SR 6
Tunkhannock, PA 18657

We accept new applications all year round. However, to be included in the 2025 visitors guide, applications must be postmarked by **December 18, 2024**.

You may also submit an electronic copy to Jill Robinson, Deputy Director, at jill@endlessmountains.org.

Questions?

Reach out to EMVB by calling us at 570-836-5431 or by emailing our staff:

Jean Ruhf, Executive Director, jean@endlessmountains.org

Jill Robinson, Deputy Director, jill@endlessmountains.org

Janet Harabin, Bookkeeper, janet@endlessmountains.org

Advertising Contract (optional)

If you are interested in placing an ad in the 2025 *Guide to the Endless Mountains*, please fill out the following form. We print and distribute 100,000 copies of the guide each year.

FULL PAGE
\$1000.00
7.5" w x 10" h

FULL PAGE with BLEED
\$1000.00
8.75" w x 11.25" h
8" w x 10.5" h SAFE AREA

INSIDE COVERS \$1250.00 **BACK COVER** \$2000.00

HALF PAGE
\$600.00
7.5" w x 4.875" h

QUARTER PAGE
\$300
3.625" w x 4.875" h

EIGHTH PAGE
\$150.00
3.625" w x 2.435" h

Ad Sizes & Pricing

FULL PAGE \$1000.00 (7.5" w x 10" h)
FULL PAGE with BLEED \$1000.00 (8.75" w x 11.25" h, 8" w x 10.5" h SAFE AREA)
HALF PAGE \$600.00 (7.5" w x 4.875" h)
QUARTER PAGE \$300.00 (3.625" w x 4.875" h)
EIGHTH PAGE \$150.00 (3.625" w x 2.435" h)
INSIDE COVERS - 2 available- \$1250.00
BACK COVER - \$2000.00

Guidelines

We want to make sure your ad is crisp and clear in print. Please make sure that your ad...

- Is a press-quality PDF
- Meets the size requirements listed above
- Uses clear, high-resolution, 300 dpi photos
- Is an original digital file (not a screenshot or scan)

Ad size: _____

Check one:

I will supply an ad

Please make an ad for me for an additional cost (call 570-836-5431 for an estimate)

Applicant Signature: _____

Applicant Name (printed) _____

Date: _____

Checks can be made payable to Endless Mountains Visitors Bureau. You may also pay via credit card by visiting the office or calling 570-836-5431. Please email ads to jill@endlessmountains.org by **January 8, 2025**.