



PRESS RELEASE  
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## **New Endless Mountains Visitors Guide Available**

**Tunkhannock, Pennsylvania** – Just in time for summer travel season, the Endless Mountains Visitors Bureau (EMVB) has launched their annual visitors guide for Sullivan and Wyoming counties. The guide features nearly 300 local businesses and organizations.

Readers will find information about outdoor recreation, shops, restaurants, wineries and breweries, museums, historic sites, farm markets, family activities, and more. An events calendar showcases over 120 major fairs and festivals happening now through spring 2026.

“We’re excited to share all that there is to do in the Endless Mountains,” said Jean Ruhf, executive director of EMVB. “The guide is a great resource for visitors and locals looking to discover something new.”

The guide also includes articles about local attractions and upcoming milestones, including the Nicholson Sesquicentennial Celebration and the 50<sup>th</sup> anniversary of the Eagles Mere Friends of the Arts.

Local author and outdoor enthusiast Jeff Mitchell took this year’s cover photo, which showcases the Alpine Vista on the Loyalsock Trail.

Each year, EMVB distributes 100,000 printed copies of the visitors guide via mail, events, travel shows, brochure racks, and more. The guide is also displayed at state welcome centers and rest areas throughout Pennsylvania and New Jersey.

To request a free copy of the guide, call EMVB at 570-836-5431 or visit [endlessmountains.org/information-request](https://endlessmountains.org/information-request). Digital copies are also available to download.

You can receive a copy by visiting the EMVB office at 5405 SR 6 in Tunkhannock. The office is open Monday through Friday from 8 a.m. to 4 p.m. An outdoor kiosk is available 24/7 with guides and other brochures.

The Endless Mountains Visitors Bureau is the designated tourism promotion agency for Sullivan and Wyoming counties. Since 1962, this non-profit organization has marketed the region through regional, state, and national publications; newspapers; broadcast media; trade shows; online publications; and more. To learn more, visit [www.endlessmountains.org](https://www.endlessmountains.org) or follow PA Endless Mountains on [Facebook](#) and [Instagram](#).

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